

allusion blinds

FIND YOUR STYLE



norwichsunblinds

find your style

THE ALLUSION BLIND COLLECTION

If you're looking to create an instant impact in your home with something a little different then Allusion blinds would be the perfect choice. Suitable for all window types, Allusion blinds really come into their own in larger windows and bi-folding doors where their unique flowing fabric vanes allow you to enjoy both light and privacy.



A woman with long, wavy blonde hair is standing in profile by a large window. She is wearing a grey long-sleeved top and white pants. She is holding the edge of a white sheer curtain, looking out at a lush green lawn and trees. The room has light wood flooring and a white wall. The text "walk through" is overlaid on the right side of the image.

walk
through



Vista Snow

the ultimate in

SHADING FLEXIBILITY



motorise with...

LOUVOLITE

OneTouch[®]

ADVANCED LIGHT CONTROL

Allusion blinds offer the ultimate in shading flexibility and privacy. Made with a stunning combination of sheer and opaque textured fabric Allusion blinds look particularly stunning in larger windows, bi-folding and patio doors.

Cleverly combining the delicacy of a voile fabric with the versatility of rotating vertical louvres, Allusion looks sensational and offers a number of light and privacy options.

With the fabric vanes open during the day you can still enjoy your view, you can even walk through the blind to your outside space whilst still retaining the ambience. When the blinds are closed at night you can have total privacy, warmth and security.

you're in control

CHOOSE YOUR VIEW

During the day, the open vanes let you enjoy your view and walk through to your outdoor space. At night, they provide total privacy, warmth, and security.



Allusion blinds create a number of different privacy options for you to discover.

full view

Slide the soft fabric vanes to one side to enjoy a clear outside view.

view with privacy

Adjust the vanes to the open position and enjoy subtle light diffusion with a view.

total privacy

Rotate the louvres to close the blind fully providing total privacy.

A child safe shading solution, Allusion comes with wand control and can be motorised giving you complete piece of mind in a modern, efficient and practical way.

Allusion®

LOUVOLITE
OneTouch®
ADVANCED LIGHT CONTROL

daytime view
with privacy



Natural Grey

full view



total privacy



Shadow Sand

A modern interior scene featuring a large window with dark grey vertical blinds. The blinds are partially open, revealing a lush green landscape with trees and a lawn. In the foreground, a white countertop holds a vase with green palm leaves and a bowl of fruit. Two wooden stools with black metal frames are positioned near the window. A single light bulb hangs from the ceiling. The text "horizon pewter" is overlaid on the window.

horizon
pewter

norwichsunblinds